

EAST HERTS COUNCIL

EXECUTVE – 6 SEPTEMBER 2011

REPORT BY THE LEADER OF THE COUNCIL

CORPORATE STRATEGIC PLAN 2012/13 – 2015/16

WARD(S) AFFECTED: All

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**Purpose/Summary of Report**

- To present a draft of the Council's four-year Corporate Strategic Plan which outlines the Authority's priorities for the next four years and the key outcomes it is looking to achieve.

<b><u>RECOMMENDATIONS FOR COUNCIL:</u> that</b>	
<b>(A)</b>	<b>the draft Corporate Strategic Plan attached at Essential Reference Paper 'B', be approved; and</b>
<b>(B)</b>	<b>the Performance and Improvement Co-ordinator be advised of any changes to be made the Plan.</b>

1.0 Background

1.1 The Council is required to produce details in the public domain of what it plans to do. This has traditionally been produced on a year-by-year basis. However, as the Medium Term Financial Plan is part of the Integrated Service Framework this means that the Council's outcomes for the next four years can now be articulated.

1.2 The Corporate Strategic Plan is a forward-looking document. Details of how the Council has performed against its targets each year will continue to be reported through the Annual Report published every September.

2.0 Report

2.1 The Strategic Plan is designed to act as an aspirational, bridging document which captures the essence of what East Herts Council

expects to deliver in four years' time and, in many cases, beyond this timeframe. The detail of how it will get there is not included, as this information will be incorporated within the individual service plans each year.

- 2.2 The draft Corporate Strategic Plan is attached in **Essential Reference Paper 'B'**.
- 2.3 The Corporate Strategic Plan will be updated each year to include new service developments planned for the fourth year, and to remove outcomes once they are completed. It should therefore be seen as a rolling document. These completed outcomes can then be incorporated into the Annual Report.
- 2.4 Once agreed this Plan will be used to support the development of the 2012/13 Service Plans.
- 3.0 Implications/Consultations
- 3.1 Information on any corporate issues and consultation associated with this report can be found within **Essential Reference Paper 'A'**.

#### Background Papers

None.

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## ESSENTIAL REFERENCE PAPER 'A'

<p>Contribution to the Council's Corporate Priorities/ Objectives (delete as appropriate):</p>	<p><b>Promoting prosperity and well-being; providing access and opportunities</b></p> <p><i>Enhance the quality of life, health and wellbeing of individuals, families and communities, particularly those who are vulnerable.</i></p> <p><b>Fit for purpose, services fit for you</b></p> <p><i>Deliver customer focused services by maintaining and developing a well managed and publicly accountable organisation.</i></p> <p><b>Pride in East Herts</b></p> <p><i>Improve standards of the neighbourhood and environmental management in our towns and villages.</i></p> <p><b>Shaping now, shaping the future</b></p> <p><i>Safeguard and enhance our unique mix of rural and urban communities, ensuring sustainable, economic and social opportunities including the continuation of effective development control and other measures.</i></p> <p><b>Leading the way, working together</b></p> <p><i>Deliver responsible community leadership that engages with our partners and the public.</i></p>
<p>Consultation:</p>	<p>The report was presented to Corporate Business Scrutiny on 23 August 2011</p>
<p>Legal:</p>	<p>There are no legal implications. Specific legal implications relating to actions set out in the plan will be considered as part of their implementation.</p>
<p>Financial:</p>	<p>There are no financial implications at this stage, but will be considered as actions are brought forward.</p>
<p>Human Resource:</p>	<p>There are no human resources implications.</p>
<p>Risk Management:</p>	<p>There are no direct risk management implications. Specific risk management implications relating to actions set out in the plan will be considered as part of their implementation.</p>